UT Solar Vehicle Team

The Department of Electrical & Computer Engineering at The University of Texas at Austin (UT ECE) sponsors an interdisciplinary University of Texas Solar Vehicles Team (UTSVT) that builds and races solar vehicles as part of their educational curriculum and experience as budding engineers.

UTSVT also deploys the solar vehicles as an outreach tool for K-12 and underserved student populations. It has become one of the most popular and beloved student field trips in Austin while generating excitement about STEM majors and careers.

$2,500 - $5,000 donation
- Recognition on all collateral, web pages, and signage
- Branding and visibility at Austin’s Circuit of the Americas, when the race is held there
- Exhibit or information booth and Austin community branding
- Invitation to team dinner with students, donors, and faculty

$5,000 + donation
- Benefits above plus on-car branding and Race Day photo opportunities with the team and car
- Recognition during the program and VIP seating at the team dinner
- Opportunity to present a tech talk around the event

Website: [http://utsvt.com/about/](http://utsvt.com/about/) for more information, contact: Nancy Hatchett, nph@austin.utexas.edu, or Mark Francois, mfrancois@austin.utexas.edu

Equal Opportunity in Engineering

The Cockrell School of Engineering established the Equal Opportunity in Engineering (EOE) Program in 1970 to promote the recruitment and academic development of African American, Hispanic, and Native American students interested in pursuing careers in engineering. Since that time, EOE has expanded its goals and now seeks to increase the diversity of its student body by supporting students who come from historically underrepresented population groups in Texas.

The EOE mission is to:
- Promote excellence in the areas of academics, leadership, professionalism, and community support.
- Develop pre-college and college students on their academic journey.
- Build a support network for advancement

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Description</th>
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<tbody>
<tr>
<td>My Introduction to Engineering -</td>
<td>- One-week engineering summer camp for high school Juniors and Seniors</td>
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<td>$80,000</td>
<td>- Students design projects, learn CAD and interact with UT faculty and students</td>
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<td>- UT engineering students serve as mentors</td>
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<td>- Workshops: what is engineering, careers, resume &amp; essay writing</td>
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<tr>
<td>The Power to Shape Your World -</td>
<td>- One-day campus visit for juniors and seniors who have declared an interest in STEM</td>
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<tr>
<td>$30,000</td>
<td>- Designed to encourage students to consider a major in engineering at UT</td>
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<td>- Workshops: what is engineering, careers, resume &amp; essay writing</td>
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<tr>
<td>EOE Guide Right - $4,000</td>
<td>- One day campus visit for students who have been admitted to UT</td>
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<td></td>
<td>- Information about the benefits of attending the Cockrell School</td>
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Website: [www.engr.utexas.edu/eoe](http://www.engr.utexas.edu/eoe) for information contact Enrique Dominguez enrique.dominguez@austin.utexas.edu
Edison Lecture Series

The Edison Lecture Series is a platform to engage and excite Central Texas youth about computing and engineering majors and careers by focusing on fun and fundamentals so students have a rewarding and positive experience to associate with engineering and science. Along with interactive lectures and activities, UT ECE, companies and governmental organizations demonstrate robots, virtual reality, solar cars, green screen video technology, and other exciting technologies in interactive demonstrations.

Over the past ten years, The Edison Lecture has introduced over 26,000 middle and high school students in the Austin and Central Texas area to the potential applications and impacts of engineering on the world. This year, expected attendance will exceed 4,000 students.

$5,000 - $10,000 donation
- Recognition on all collateral, web pages, and signage as well as recognition in any media outreach and attention
- Exhibit booth at the event for display and information
- Austin community branding through campus and through K-12 school populations

$10,000 + donation
- Benefits above plus:
  - Opportunity to be seen as a STEM thought leader
  - Recognition during the program and opportunity to address the audience
  - Opportunity to present an interactive, educational activity to the attendees

Women in Engineering Program

The Women in Engineering Program (WEP) connects students, educators and professionals to the world of engineering through recruitment initiatives, supportive structures and educational services to promote the success and advancement of women in engineering. One of WEP’s primary goals is to increase the overall percentage of women in the Cockrell School. Women currently comprise 24 percent of the UT Austin engineering student body; ranking third in enrollment of female students among top 10 public engineering institutions. WEP reaches over 2,500 pre-college students and over 1,800 current engineering students annually through outreach, recruitment, retention, academic success, leadership, career success, community creating and educational service initiatives.

Corporate participation and financial support are vital to the success of our programs.

<table>
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<tr>
<th>Support Level</th>
<th>Corporate Visibility and Recognition</th>
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| **Platinum - $25,000** | - Eligible to post job, company and information in WEP events and email newsletters  
- Eligible for second table sponsorship at the 2015 WEP Evening with Industry Banquet |
| **Gold - $15,000 +** | - Eligible to be sole supporter of selected WEP programs |
| **Silver - $14,000 +** | - Recognition as a 2015 WEP Evening with Industry Banquet Partner  
- Recognition on banquet corporate display and in banquet program book  
- Recognition as a WEP Platinum Partner in weekly WEP EVENTS email newsletters |
| **Bronze - $5,000 +** | - One month recognition on the WEP Bulletin Board, WEP website, WEP Fan Page on Facebook and WEP events during the 2014-2015 academic year  
- Recognition on the WEP Bulletin Board for the 2014-2015 academic year |
| **Friend - $1,000 +** | - Partner name on Spring and Fall 2015 WEP calendars, WEP website, WEP Partner Page, and WEP Partner sign for display at Engineering EXPO 2015 representatives |

Website: [www.edisonlectureseries.org/](http://www.edisonlectureseries.org/) for more information, contact: Nancy Hatchett, [nph@austin.utexas.edu](mailto:nph@austin.utexas.edu), or Mark Francois [mark.francois@austin.utexas.edu](mailto:mark.francois@austin.utexas.edu)