Signing Matters – Deaf Awareness Ambassadoiral Internship

Home to the Texas State School for the Deaf, Austin has a large and rapidly growing deaf community. The community is attracting prospective consumers who appreciate linguistic and culturally accessible, ‘deaf-friendly’ services. Information about deaf-friendly businesses and services spreads throughout this growing community because “signing matters.”

Support for this project provides an opportunity for a deaf person to intern as a sign language teacher in the UT School of Social Work and also to collaborate with your organization as a deaf cultural ambassador.

Level I: $5,000
- The deaf intern will conduct a workshop for your organization’s employees
- The workshop includes: training in American Sign Language; etiquette tips for communicating via an interpreter; cultural information about the deaf community
- Support acknowledged in UT press releases and publicized within the Austin deaf community
- Invitation to annual celebration luncheon

Level II: $10,000+
- Includes all Level I benefits
- Deaf intern will consult with your business to develop a deaf-friendly business environment
- Consultations may address issues related to marketing communication technology, communication access, additional advanced sign language and deaf cultural training workshops, etc.

For information, contact: Dr. Angela Nonaka, angelanonaka@austin.utexas.edu, or Mark Francois, mfrancois@austin.utexas.edu

Children’s Mental Health Awareness Day

UT Austin’s Texas Institute for Excellence in Mental Health has a grant to expand Systems of Care in Texas. Systems of Care coordinate services and systems for youth needing mental health services. Each year, Systems of Care hosts Children’s Mental Health Awareness Day (a walk/run followed by family-friendly activities) to correspond with Children’s Mental Health Awareness Week. We invite communities and media from across Texas to participate.

Level 1: $750
- Recognition on all collateral including websites, social media, press releases and T-shirts
- Invitation to participate in awareness activities throughout the week
- Distribution of branded materials and photo opportunities on event day

Level 2: $1,500
- All of the benefits included in Level 1
- Signage on main stage during the event
- A branded booth at the main event
- Logo on banner used during the walk and logo printed on giveaways
- Invitation to School of Social Work’s annual celebration luncheon

For information, contact: Victoria Yu, vyu1@austin.utexas.edu, or Mark Francois, mfrancois@austin.utexas.edu
The Mind Power App  
For Adolescents and Young Adults Affected by Cancer  

Adolescents and young adults affected by cancer struggle with anxiety, depression, and isolation. There is a critical need to develop psychosocial interventions that promote positive adaptation and growth. Implementation of traditional interventions (i.e. counseling, support groups) have proven challenging. We propose to create and evaluate a mobile phone app that replicates an evidence-based gratitude intervention. This will be a cost-effective and easily accessible way to provide support for adolescent young adults. The team is seeking corporate support by offering sponsorship opportunities for branding, visibility, community engagement, and networking. Opportunities include:

$5,000:  
- Recognition on all collateral including websites and mobile app, press releases, brochures etc.  
- Invitation to School of Social Work’s annual celebration  

For more information, contact: Barbara Jones, barbarajones@mail.utexas.edu, or Mark Francois, mfrancois@austin.utexas.edu

Enhancing Connections - Adapted  

The Institute of Grief, Loss, and Family Survival at the UT School of Social Work is a multi-disciplinary collaboration among research and community professionals to investigate and address the needs of children and families who have experienced grief and loss. Currently, we are seeking funding to train community-based health-care professionals working in various agencies to translate, deliver, and evaluate an evidence-based parent-education program, The Enhancing Connections Adapted Program (EC-A). The EC-A program helps families dealing with a parent’s life-threatening illness or death learn new ways to communicate with their children and strategies to cope with emotional and behavioral challenges. Opportunities include:

$2,500:  
- Recognition on all collateral including websites, printed materials, and signage at event  
- Exhibit booth at all training events in prime location for display and engagement with health care professionals  
- Branding in Austin community, recognition in press releases and announcements  
- Invitation to School of Social Work’s annual celebration luncheon  

$5,000, all of the above and:  
- Opportunity for company representative to introduce researchers at events  
- Opportunity to give interactive and educational presentation to attendees  

For more information, contact: Barbara Jones, barbarajones@mail.utexas.edu, or Mark Francois, mfrancois@austin.utexas.edu
Texas Schools Social Workers Conference

More than 400 school social workers from across the state of Texas gather in Austin for three days annually in February. Sponsorship opportunities offer your organization the highest level of visibility with conference participants, who work in school settings in direct service and administrative roles with children, families, and school personnel. Your support will ultimately benefit the children and families served by social workers in Texas. This conference, now celebrating its 24th year, provides the highest quality training, networking opportunities, and resource information for school social workers in the state.

$700 – Bronze Level
- Sponsorship acknowledgement on conference complimentary notepads
- Sponsorship logo and acknowledgement in on-site program
- 1 (one) six-foot tabletop exhibit space and 1 complimentary exhibitor conference registration

$1000 – Silver Level
- All of the benefits of Bronze Level
- Sponsorship acknowledgement on conference CD-R that includes workshop materials

$2000 – Gold Level
- All of the benefits of Silver Level
- Sponsorship acknowledgement on conference tote
- 1 (one) six-foot tabletop exhibit space and 2 complimentary sponsor/exhibitor conference registrations

$3500 – Platinum Level
- All of the benefits of Gold Level
- Sponsorship acknowledgement in conference program as Awards Luncheon Sponsor

For information, contact: Mark Francois, mfrancois@austin.utexas.edu, or Liz Nowicki, lbnowicki@austin.utexas.edu