

# TEXAS LEADER

INVESTING IN THE FUTURE OF THE UNIVERSITY

Fall/Winter 2012



## *The Future of Education*

WHAT LONGTIME UT SUPPORTERS SAY IS AT STAKE — AND WHAT  
THEY'RE DOING ABOUT IT





## Message from the President

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Planned gifts — we also call them “future gifts” or “estate gifts” — represent one of the most important things we do at the University: long-term planning. A planned gift is a bit like planting a tree that will give shade in the future. Regardless of whether it leads to a program now or in the future, it is the type of gift that ensures that The University of Texas at Austin is a first-class university far into the future.

We’re always thinking ahead. When we build a building, when we start a program, or when we hire a young faculty member, we are making a commitment long into the future. There will be students ten years from now, twenty years from now, thirty years from now who will be able to come to The University of Texas and look back and say their lives were transformed. They will be able to go out and change the world because of the thoughtfulness and the foresight of a planned gift that somebody in our generation made.

We are now two-thirds of the way toward the \$3 billion goal of the Campaign for Texas. We’re making great strides toward our goal of becoming the No. 1 public research university in the country, and planned gifts have played a key role.

While we should take a moment to celebrate, we have a long way to go. What remains to be raised is equal to the entire goal of the “We’re Texas” campaign of the 1990s. This remainder is not a comment on our ability, but only our audacity.

We need your help more than ever to reach our campaign goal and accomplish our priorities, like our new engineering building, a new MBA building, continued support for scholarships and fellowships, and direct support for faculty — which is more important than ever if we want to recruit and retain the best. Universities become great because they have great talent, and talent means the best faculty, the best undergraduate students, and the best graduate students.

Planned gifts ensure the greatness of the University decades from now. If you haven’t already, please join me in making a future gift to The University of Texas at Austin. Together we can change the world.

Bill Powers, UT President



## Message from the Campaign Chair

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Where others see challenges The University of Texas sees opportunity. In the early 1930s, as the country was mired in the Depression, the university community banded together to raise money for four key buildings on campus — the Texas Union, Gregory Gymnasium, Anna Hiss Gymnasium, and Hogg Auditorium.

The rallying cry for UT alumni during the ’30s was “For Texas I Will.” They didn’t say, “For Texas I Will — When Things Get Better.” They completed the construction of the four buildings between 1930 and 1933.

Today The University of Texas at Austin has a new challenge — to raise \$3 billion during the Campaign for Texas. But in some ways, our goal is the same as it’s ever been — to change the world. Part of our campaign effort is to raise funds for cutting-edge facilities that will enable our faculty and students to do just that — “Change the World.” We have already opened such stunning facilities as the Belo Center for New Media, the Student Activity Center, and the Holland Family Student Center in the Jackson School of Geosciences.

We’re preparing to open a new computer science complex and a new liberal arts building, with plans on the horizon for an Engineering Education Research Center, Graduate Business Education Center, and a renovated Briscoe Center for American History.

Of course, facilities are just part of the picture. More important, we are investing in our people. We are cultivating a resource without which our dreams of becoming No. 1 would be impossible — talent. With your help, we are raising the resources to bring the best students and faculty to UT.

I encourage all alumni and friends of The University of Texas at Austin to join us in the Campaign for Texas. We have the opportunity to create something that will endure long past our lifetimes.

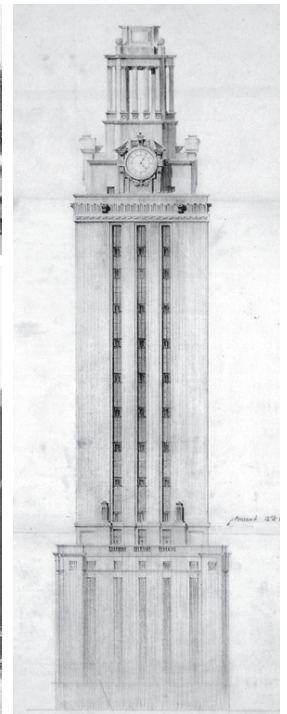
For Texas we will.

Kenny Jastrow, Campaign Chair



# UT WITHOUT PLANNED GIFTS?

Forty Acres would be a shadow of its former self



Try imagining The University of Texas at Austin without the Tower. Now take away the Littlefield House, the Littlefield Fountain, the Jackson School of Geosciences, and the Etter-Harbin Alumni Center. Pluck McDonald Observatory from the Davis Mountains of West Texas. While you're at it, take away dozens of professors and thousands of students. Then you'd have a taste of The University of Texas without planned gifts.

Planned or future gifts — gifts made as part of one's estate planning — have transformed The University of Texas at Austin into one of the nation's and world's premier institutions of higher learning. They have changed the physical face of

the university, educated students, helped recruit brilliant faculty members, and fostered groundbreaking discoveries.

Case in point: 2011-12. Last year 2,566 scholarship awards were made as the result of planned gifts. Without planned gifts, there would have been 40 fewer faculty chairs and 31 fewer professorships last year.

Without planned gifts, UT would even sound different. The 56-bell Kniker Carillon, the largest carillon in Texas, was funded by a bequest.

No matter your circumstances, there's a way to give and still meet your family's needs. You can make a planned gift by leaving a bequest in your will or trust,

naming the university the beneficiary of your retirement plan or life insurance policy, or by creating a gift that increases your income. You can make a gift now that saves your heirs estate taxes later. You can even give your home — and continue to live there.

Our Gift Planning team works with you and your advisers in confidence and without obligation. Contact us to learn more.



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# *The Future of Education*

WHAT LONGTIME UT SUPPORTERS SAY IS AT STAKE — AND WHAT  
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# Julius Glickman isn't afraid to take a stand. Whether confronting a bully in seventh grade, fighting for the rights of black students while student body president at UT, or facing off against big corporations in court, he's not one to back down from a just fight.

"You have to be forceful from time to time," he says.

His wife, Suzan, is the same way. She's a fierce advocate for excellence in teacher education — and education in general.

"You can educate or you can incarcerate — you're going to spend the dollars," she says.

The University of Texas at Austin is one of the causes for which the Glickmans share a passion. Already prolific donors to the university, they recently added a sweeping bequest to the university that benefits myriad causes across the Forty Acres. Primary beneficiaries are the colleges where the Glickmans received their own degrees — Liberal Arts and Education.

"UT is one of the best educational institutions in the country and by far the best in the state of Texas," Julius says. "We can hopefully give people greater opportunities by giving to UT than we could anywhere else. We think that's where the money can make the most impact."

The Houston couple — he a retired lawyer and she a former teacher — have three UT degrees between them. Suzan earned a bachelor's degree in elementary education from UT in 1964. Julius earned two UT Austin degrees, Plan II in 1962 and law in 1966. While their time at the university overlapped, they didn't meet until after he finished law school and both were living in Houston. It was a blind date, and he was an hour late because he was watching a basketball game. She wasn't pleased. But things picked up. After the couple stayed up all night talking, Julius' roommate told him, "You're going to marry that girl."

"And five months later, he did," Suzan said.

That was in 1968 — four-plus decades, two children, and five grandchildren ago.

"This may last," Julius says with a smile.

Something else that will last: the Glickmans' impact on UT. Julius had his first taste of making a difference at UT in the early '60s. He served as student body president in '63-'64. He created a visiting fellows program, bringing in notable speakers of all political stripes. He started a program that chartered flights to Europe so students could study abroad. He fought to ban quizzes during dead week. And he took on one of the bigger issues of the time — racial integration. As chair of the Grievance Committee, he and committee members persuaded barbershops on the Drag to serve black patrons.

Through the decades the Glickmans have continued to work for the university in numerous volunteer capacities, serving on college advisory councils and advocating for important initiatives. Julius has delivered two commencement addresses — Plan II in 2004 and the College of Liberal Arts in 2010.

"The leadership contributions of the Glickmans, which have already had a profound effect on this campus, are going to continue to help us build excellence in the decades ahead," says Dean Randy Diehl of the College of Liberal Arts.

Nor is it mere coincidence that Suzan led the College of Education Advisory Council during the college's ascent to the top of the public school rankings, where U.S. News & World Report has placed it for the past two years.

"She helped us build the momentum to get there," says Education Dean Manuel Justiz. "Suzan has a very strong sense of what needs to be done, and she's right in terms of the issues that we need to address."

You can see Suzan's passion for education in their bequest, part of which will create the Suzan Glickman Chair in Early

Childhood Special Education. You can also see Julius' conviction in the value of a liberal arts education. Another portion of their bequest will create the Julius Glickman Conference Center in the new College of Liberal Arts Building.

Yet another part of the Glickmans' bequest will support the Forty Acres Scholars Program, UT's prestigious new full-ride scholarship.

"Getting the best and the brightest students is one of the names of the game, and that's the way to do it," Suzan says. "If we're going to be in competition with Yale and Harvard, then that's who we want to go after — the cream of the crop."

The couple's bequest will fund 10 Forty Acres scholarships, including three in the College of Education and three for Plan II students in the College of Liberal Arts.

Their bequest also includes support for ethics and leadership programming in the School of Undergraduate Studies.

"I think it's a very important, very valuable gift," says Paul Woodruff, former School of Undergraduate Studies dean who is now working on a concept for a new center at the school that will research and teach practical ethics. "A large tangle of ethical questions awaits our graduates in real life, and our university should be preparing students to deal with those questions."

The Glickmans' UT philanthropy has always reflected their wide-ranging interests. They have given to the Blanton Museum of Art and have created fellowships and lectureships across campus. The two-year Julius Glickman Public Interest Fellowship in the School of Law provides an annual stipend to a recent law graduate to work with a public-interest legal organization on behalf of underrepresented individuals or groups.

"You give back in part as a debt to those who helped you," Julius says. "We want to make it possible for others to have the same opportunities that we had." ✨

See the donors in their own words:  
[giving.utexas.edu/learn-more/videos](https://giving.utexas.edu/learn-more/videos)

# The next generation

Why it's important to create opportunity for those who follow

No matter what the generation, gift planning is for everyone. Here some midcareer alumni reflect on why they give to The University of Texas at Austin.



**Elizabeth M. Garcia**  
Edinburg, Texas

**Career:** Attorney

**UT degrees:** finance, international business 1987

**Gift:** life-insurance policy creating a scholarship to support bilingual law students from the Rio Grande Valley

Elizabeth M. Garcia's undergraduate career almost ended when her father died unexpectedly after her sophomore year. Garcia wanted to leave school and move back to the Rio Grande Valley to be with her mother.

Her mother arrived at her door the next morning with a message: Stay in school.

"That was the turning point in my life," Garcia said. "If it was not for her and her encouragement, I don't think I would be where I'm at today."

Garcia is a partner in a law firm in Edinburg, where she practices civil defense litigation. She first set foot on the Forty Acres as a 5-year-old visiting her uncle, who was a student here.

"I knew at that moment that I wanted to come to The University of Texas," she said.

And she did, graduating with two business degrees.

"It's just amazing the type of reaction you get when you answer the question 'Where did you go for college?' and you say The University of Texas at Austin," she said. "The reputation speaks for itself."

Garcia believes it's important to give back — and that the amount matters less than the principle.

"You have no idea how many times in my heart, I always say, 'Thank you, UT, for what you have done for me. You've opened so many doors.'"



**Guillermo Nicolas**  
San Antonio, Texas

**Career:** Developer

**UT degree:** history 1987

**Gift:** bequest to create a Hispanic Media Center in the College of Communication

Guillermo Nicolas comes from media royalty. His family pioneered Spanish-language TV and radio in the United States.

It was an empire that began humbly on the streets of Nuevo Laredo, Mexico, where his grandfather sold eggs to earn the money to produce a radio variety show. When the family moved to San Antonio, Raoul Cortez took his shows there. A few shows grew into the country's first Spanish-language radio station, then its first Spanish-language TV station, and finally the first satellite-interconnected TV network in the United States — the Spanish International Network, the precursor to Univision.

But the family's legacy isn't just about being first. It's also about creating opportunities for others.



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“One of the things that I’m most proud of is that my dad used the television and radio stations as a platform to advocate for Spanish-speaking Americans,” Nicolas said. “And this really served as a tremendous example to my brother and sister and me to make sure that whatever we do it effects change in people’s lives.”

That’s what he hopes his gift to UT will do.

“I believe education can set up people to pioneer in their own ways,” he said. “I believe the Hispanic Media Center will be a place that opens doors for young people.”



**Maidie Ryan**  
Houston, Texas

**Career:** Attorney

**UT degrees:** history 1996; law 2001

**Gift:** bequest to be split between the School of Law and the university at large

Maidie Ryan’s decision to include UT in her estate planning was not only a gift to her alma mater. It was also a statement.

“It really is a good way to show your family what mattered to you during your lifetime,” she said.

UT is on her mind “pretty much every day,” Ryan says.

“I really love the idea of planned giving because it allows you to tell the university or your chosen organization that you have made a commitment to them for the long term,” she said.

She says it’s important for alumni to know that every gift matters regardless of size.

“You can make a big impact with small dollars,” she said.

When Ryan isn’t working as director of compliance and ethics for Houston’s BMC Software, you might find her reading to children in the waiting room of a health clinic. She’s a volunteer with the nationwide project Reach Out and Read.

“When I’m reading to kids at the Reach Out and Read clinics, I really do feel like it is an opportunity for me to inspire future generations of Longhorns to continue their education,” she said. “And to believe that they can accomplish dreams and have opportunities that they can’t even imagine today.” ✨

## TEXAS LEADER • Fall/Winter 2012 • INFORMATION REQUEST FORM

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### I would like information about:

- ☐ Charitable gift annuities
- ☐ How to include UT Austin in my will
- ☐ I have already included UT Austin in my estate plans.
- ☐ Other \_\_\_\_\_
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- \_\_\_\_\_
- ☐ Please remove me from your mailing list.

# TEXAS LEADER

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## Why we gave: TLS members tell their stories

When we asked members of the Texas Leadership Society to talk about their reasons for giving, they told us plenty. Each of the dozens of people who answered our survey gave individual reasons for giving, although some common themes emerged: Giving thanks. Sharing credit for life's successes. Honoring loved ones. Remembering a mentor. Or, as Cappy McGarr of Dallas put it, giving to UT is simply "the right thing to do."

### Among TLS members' answers:

"We feel our education and experiences at UT were important parts of our achievements in life and business."

**John and Jean Dorbandt**, New Braunfels  
BBA '63, BBA '63  
Giving through: charitable gift annuity

"My parents had created a charitable remainder trust in the early 1990s, and I saw how the income off that trust benefited them, especially after the various crashes in the market. I also saw how their trust doubled in size and the wonderful impact it had on the UT tennis program after their deaths. After my father's death my mother set up a charitable remainder trust for me. In these current turbulent times, the income off the trust allows me and my husband to travel and enjoy opportunities we might otherwise not be able to enjoy. I loved my time at the university, and the older I get I seem to have adopted the attitude of my dad in wanting to honor this institution."

**Lucy Knight**, Lockhart  
BA '71, MSSW '73  
Giving through: charitable remainder trust

"I was the first in my immediate family to graduate from college. As I review my life, it was a UT education that has made everything possible after

I received that diploma — a career as a USAF officer, each of my postservice jobs, a comfortable retirement. I want to make such a life possible for others who may not have parents who can or are willing to help them get a degree from UT. As I tell all my friends, if not for my UT degree I would be selling socks in a department store."

**Bill Strawn**, Corpus Christi  
BBA '72  
Giving through: will/bequest

"Getting my graduate degree from the School of Social Work changed my life both personally and professionally. I would like to show my gratitude, as well as support the education of future social work professionals."

**Bob Teague**, Oakland, Calif.  
BS '81, MSSW '93  
Giving through: will/bequest, beneficiary designation from a retirement plan, insurance policy, bank, or brokerage account

"We wanted to make a lasting impact on the institution that gave us so much."

**T.J. Winczewski**, Houston  
BA '99, MPA '99  
Giving through: will/bequest, life insurance policy



## Sample will language

### Wondering how to include the university in your will?

Here's the language we suggest:

I hereby direct \$\_\_\_\_\_ (or \_\_\_\_\_ percent of my residual estate) in cash, securities, or other property to the Board of Regents of The University of Texas System for the benefit of The University of Texas at Austin.

This gift shall be for the further benefit of \_\_\_\_\_

[college, school, unit] \_\_\_\_\_  
and shall be used to \_\_\_\_\_ [purpose] \_\_\_\_\_.

*As with any decision involving your assets, we urge you to seek the advice of your professional counsel when considering a gift to The University of Texas at Austin.*



**Cover:** Julius and Suzan Glickman of Houston share a passion for education and for UT. Photographed at the AT&T Executive Education and Conference Center, the Glickmans have made a sweeping bequest to benefit causes across the Forty Acres. Photographed by Brian Birzer.

**Texas Leader** is published each spring and fall for members of the Texas Leadership Society and other alumni and friends of The University of Texas at Austin. To submit story ideas, comments, questions, and address changes, please use the reply form and enclosed envelope, call us toll free at 866-4UTEXAS (866-488-3927), or email [giftplan@www.utexas.edu](mailto:giftplan@www.utexas.edu).

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